



JENNIFER ALEXANDER

Senior Visual + UI Designer

SUMMARY

A highly talented, innovative designer and project lead with years of experience working with companies to create excellent interactive experiences and print materials, who has a passion for creating high quality, clean design that simplifies and improves users' experience.

EXPERIENCE

JENNALEX DESIGN

Principal Design: All aspects of concept, design, implementation and production for interface design, logo design, branding, web design and print.

June 1995-Present

- [Prizma](#) – Logo, branding identity, business cards, UI, social media presence.
- [Fem Inc.](#) – Business cards, website, whitepaper and print materials.
- [OnePersonPlus](#) - Web site, logo design, UI, email marketing, print materials
- [Dedicated Defined Benefit Services](#) - Web site, logo design, UI, email marketing and print materials
- [Symantec](#) - Website design and development, online advertising
- [Sybyla](#) - Web site, logo design, UI, print materials
- [Saha Restaurant](#) - Web site, collateral and logo design
- [Rocketfuel](#) - Online advertising
- [Marketo](#) – Design Templates
- [TheSportsVirus](#) - Web site design and development
- [PG&E](#) - PowerPoint Design
- [Cal Guitars](#) - Web site design and development
- [Gomez Amplifiers](#) - Web site design and development
- [Mermen](#) - Web site design and development
- [Triptych](#) - Web site design and development
- [FamilyWonder.com](#) - Web site
- [Berkeley National Laboratory](#) - Web site
- [Highway One](#) > Visa Infinite
- [Modem Media](#) > 3com > Women's Wire
- [Organic Online](#) > Ringling Brothers > Hyundai > eBay

HOTWIRE INC.

Designer: Responsible for site graphics and promotions, online marketing campaigns, and newsletter promotions and template design.

January 2002-May 2004

CYBERNAUTICS

Art Director/Project Lead: Directed projects from concept through completion. Developed the site architecture, guided the overall artistic vision, managed a team of artists, designers, and writers, and created most of the design work.

September 1996-September 1997

- [Turner Interactive](#) – Project/Art Director – Space Ghost
- [Netiva](#) – Project/Art Director
- [NetChannel](#) - Interface Designer

JENN
ALEX

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415.823.0430
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EDUCATION

BFA North Carolina
School of the Arts

SKILLS

COMPUTER

Adobe Creative Suite,
Final Cut Pro, iMovie, Flash,
HTML 5, JQuery, Javascript,
CSS, PowerPoint, Excel

RELATED

Drawing, Painting,
Sculpting, Photography,
Model Building, Electronics,
Lighting & Sound Design,
Public Speaking,
Directing, Writing

AWARDS

Shocked Site of the Day

4 Star Magellan Site

CINet's Best of the Web

Nominated for the
Global Information
Infrastructure Awards